



Fabulous Fox Theatre adding rooftop bars, Moroccan-style lounge

Will be the most sizable expansion since legendary showplace opened in 1929, officials say

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Photos: Jonathan Phillips, Curbed Atlanta

The Fox Theatre is gearing up for its most significant expansion since the famed showplace opened in 1929, a project that will perch two rooftop bars over Peachtree Street in Midtown.

The Fox's former jazz club — a 10,000-square-foot space at the northwest corner of the building — will be converted into a premium guest lounge with Moroccan-style architecture reflective of the existing theater, officials announced this week.

The new space is scheduled to open in fall 2017.

Access to the lounge will be membership-based, or general-admission ticket holders can upgrade to this VIP treatment. The lounge will offer "enhanced food and beverage service," private restrooms, a concierge, and two rooftop bars. It'll be open before and after events, and during intermissions.

For anyone who cries, "Sacrilege!" at news of any structural alterations to the Fox, the theater's vice president and COO, Adina Erwin, offered this in a press release:

"This is an undertaking we have not taken lightly ... We found a great partnership with Lord Aeck Sargent, a local architectural firm specializing in conservation and preservation of historic venues. We are taking every precaution to keep adjustments minimal and have every confidence that their vision and experience will allow us to create an innovative space that is loyal to the legacy of the Fox Theatre."

Details on rates and the actual name of the lounge are still being finalized, officials said.